## Dear Sir/Madam,

We would like to invite the agrofood and food process companies from the Lubelskie Region to participate in the international meeting at CFIA 2018, the main Food-Process Exhibition in France, which will take place on 13-15<sup>th</sup> March 2018 in Parc des exposition Rennes Aéroport. The event offers B2B meetings sessions and an Innovation Gallery Tour with a commented presentation of the latest innovative technologies for security in the food industry (products, processes, human resources and data). The event will gather the most innovative ideas on food technology and digital technology for the food industry. This event will provide a nice opportunity to meet several agrofood and digital companies and experts to initiate business, technology or research collaborations.

## **Brief agenda:**

13 March	Opening day of the event			
14 March				
1:30 to 4:30 pm	B2B meetings with high level technology offerors and agrofood industries, clusters			
4:40 to 5:40 pm	Innovation Gallery Tour on security for the food industry, followed by cocktail reception			
15 March				
9:40 to 4:30 pm	B2B meetings with high level technology offerors and agrofood industries, clusters			
11:30 to 12:30 pm	Innovation Gallery Tour on security for the food industry, followed by cocktail reception			

The Innovation Gallery tour consists in a presentation of <u>demonstrators from technology provider</u> <u>companies</u> (on the 120m² regional booth). You will have the possibility to meet them also in the B2B meetings.

## The logistic details:

- Date: 13-14-15 March 2018 for the fair 14 and 15 March for the B2B meetings on the fair.
- Cost of the event (<u>CFIA fair</u>): free of charge if all the participant register on the website to get the entrance pass (<u>http://cfia2018.site.calypso-event.net/en/visiteurs/coordonnees.htm</u>)
- Cost of the event B2B meetings and innovation Gallery tour: free of charge

CFIA is an annual event, taking place each year around mid-March. There are around 1450 exhibitors, 20000 visitors, 500 machines installed and in use on 40000m<sup>2</sup>. There are also a web TV and innovation awards. The invitation is more B2B caracter, there will not be exhibition space for the companies to exhibit.

- Here you can find the photos of the event: http://cfiaexpo.com/mediatheque/
- Here you can find a directory of the CFIA 2018 exhibitors: <a href="http://cfiaexpo.com/liste-des-exposants/">http://cfiaexpo.com/liste-des-exposants/</a>.

Yours faithfully, Lubelskie Team