

DRAFT AGENDA

Seminar on private sector engagement in development cooperation

11th September 2019

Google for Startups Campus in Warsaw

Plac Konesera 10

Welcome remarks (9:00-9:10)

Michał Cygan, Director, MFA Poland, Development Cooperation Department

Opening (9:10 – 10:10) “Private sector contribution to the implementation of the SDGs agenda”

Questions to be addressed include:

- *Why do we need the private sector in development cooperation? What has changed?*
- *What are the financing for development modalities to partner with the private sector?*
- *What are the trends of private sector engagement in development cooperation among OECD/DAC Members and in the EU context?*

[Moderator] Patryk Kugiel, Polish Institute of International Affairs (PISM)

[Participants]

- Michał Cygan, Director, MFA Poland, Development Cooperation Department
- Adrian Malinowski, Director, Ministry of Entrepreneurship and Technology, Department of Trade and International Cooperation
- Ana Fernandes, OECD, Development Co-operation Directorate
- Mariusz Tamborski, DG DEVCO, Private Sector – Trade

Coffee Break (10:10 – 10:30)

Session 1 (10:30 – 12:30) “How can we increase private sector participation in development cooperation? Financing for development and enabling environment”

Questions to be addressed include:

- *What are other donors, especially in the CEE region, doing? Engagement tools and policy settings.*
- *How can businesses reach poor communities and contribute to global development through their regular business?*

[Moderator] Ivan Zverzhanovski, Team Leader, New Partnerships, UNDP Istanbul Hub

[Participants]

- Czech Development Agency (tbc)
- Gunter Schall, Austrian Development Agency
- Viktoria Mlynarcikova, Ministry of Finance of the Slovak Republic
- Stine Kirstein Junge, UNDP Denmark, SDG Accelerator for Small and Medium Enterprises
- Irene Basile, OECD, Financing for Sustainable Development
- Business Call to Action (tbc)
- UNICEF Polska (tbc)

Lunch Break (12:30 – 13:30)

Session 2 (13:30 – 15:30) “Business to business – sharing experiences” what is the role for the public sector to incentivize businesses to join efforts towards Agenda 2030?

Questions to be addressed include:

- How to leverage Corporate Social Responsibility (CSR) to achieve the SDGs?
- How can businesses contribute to global development through their regular business? Showcasing successful examples.
- Which sectors and entities show the most potential? Can Polish SMEs be engaged in delivering Polish development cooperation policy?
- What is the role of the public sector guide and incentivize their engagement in the delivery of development cooperation?
- What should be the role for chambers of commerce and business associations?
- What do Polish SMEs expect from the Polish government?

[Moderator]

Jacqueline Kacprzak (Ministry of Investment and Economic Development)

[Participants]

- Polish company engaged in CSR in Poland (tbc)
- Czech company participating in Czech Challenge Fund (tbc)
- Polish Chamber of Commerce, Foreign Relations Department
- Agata Kudelska, Senior Expert, Polish Agency for Enterprise Development (PARP)
- Ewa Konczal, CEE Social Investment Taskforce / European Venture Philanthropy Association (EVPA)
- Michal Radziwiłł, Chairman, Social and Economic Investment Company (TISE)
- OECD Business and Industry Advisory Committee (tbc)

Concluding Remarks (15:30 – 16:00)

- Ministry of Foreign Affairs
- OECD, Development Co-operation Directorate